



JOHANNES ZWILLING

TECH & MEDIA SAVVY
HUMANITIES GRADUATE*



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Friedrich-Ebert-Str. 88
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Germany



LANGUAGE

- GERMAN ● ● ● ● ●
- ENGLISH ● ● ● ● ●



TECHNICAL SKILLS

- C++ ● ● ● ● ●
- SQL/MYSQL ● ● ● ● ●
- HTML ● ● ● ● ●
- CSS ● ● ● ● ●
- OFFICE ● ● ● ● ●
- PHOTOSHOP ● ● ● ● ●
- AFTER EFFECTS ● ● ● ● ●
- BLENDER 3D ● ● ● ● ●
- DESIGN/LAYOUT ● ● ● ● ●

*POST-GRADUATE AT THE END OF Q1/2018



ABOUT ME

I am a very tech-savvy humanities graduate student about to finish his studies. Having spent enough time analyzing social and cultural phenomena qualitatively, I am keen to work more with data-based analysis and further strengthen my skill set with number-based techniques and methods. This passion comes from my finding that in an increasingly complex world, data-driven insights can make for better arguments, conclusions, and finally decisions. Ultimately I want to get into what is currently called "Big Data" or "Data Science".

MORE INFO



EDUCATION

MASTER OF ARTS | OCT 2011 - Q1 2018

Münster University in Münster - GERMANY

European Anthropology with focus on empiricism, communication, media, consumption, mobility, mortality and cultural theory. **Additionally:** Lots of extra curricular activities. Check out my website for more information.

BACHELOR OF SCIENCE | OCT 2008 - NOV 2011

Trier University in Trier - GERMANY

Sociology with focus on statistics, empiricism, marketing, advertising, consumer economics, social anthropology. **Additionally:** 2-year programme for business english covering topics such as international HR management, principles of marketing, mobile marketing and advertising, location-based services, offshoring from business perspectives and foreign direct investments



WORK EXPERIENCE 1 OF 2

STUDENT RESEARCH ASSISTANT | APRIL 2012 - PRESENT

Institute of Ethnology, Münster University in Münster - GERMANY

Key responsibilities

- Preparing lectures, seminars, conferences, presentations for internal and external events
- Literature and media administration including research, acquisition, circulation and maintenance
- Cataloguing and digital archiving
- Exam supervision
- General research
- Close collaboration with partners, guest lecturers and scientists from around the world

Key achievements

- Setting up and maintaining a journal series as a publication platform for outstanding graduate theses
- Stand-in for the administration of third-party/external funding
- Assistant editor for manuscript work for book publications featuring dozens of authors and chapters
- Layout/graphic design for lectures, summer schools, pilot studies and corporate design
- Launch preparations for a new master's programme

WEBSITE DEVELOPER | JULY 2012 - PRESENT

Coaching-Software MLC based in Roetgen - GERMANY

Built and maintained a website for professional purpose from scratch on a content management system (CMS), including template coding. HTML, CSS, layout and graphic design - tailored to a subscription based business model with a 300+ subscriber base - including general product presentation, product campaigns, e-mail campaigns, product recommendations based on query, web shop, member area with privilege and profile management, database migration, social media integration, captcha secured contact forms, HTTPS/SSL certificate implementation, covering legal compliance, disclaimer notice and backups for emergency rollbacks and testing facilities.

SCIENTIFIC TRAINEE | APRIL 2012 - SEPT 2012

Landschaftsverband Westfalen-Lippe (LWL) in Münster - GERMANY

Collaborative research project between the Seminar for European Anthropology of Münster University and the media department of the Landschaftsverband Westfalen-Lippe (LWL). Subject was the evolution and usage of private photo- and videography in the 20th century. The project was finalized with a public event presenting all the results.





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WORK EXPERIENCE 2 OF 2

STUDENT RESEARCH ASSISTANT | JAN 2011 - SEPT 2011

Chair for Anthropology, Trier University - Trier, GERMANY & Bangalore, Mysore, Kochi INDIA

Key responsibilities

- Literature and media administration
- Seminar teaching/training for undergraduate students (50) and staff (10)

Key achievements

- Hired due to excellent student performance and organizational and technical expertise
- Full process planning, budgeting, preparation and execution of a month-long research field trip to India for a team of 11 covering multiple states and cities
- After successful graduation extension via special-order contract
- Full process DVD production for a 30 minute-long video documentary

LOGISTICIAN | OCT 2008 - DEC 2010

Event Logistic Solutions (ELS) - Trier, Frankfurt, Stuttgart, GERMANY & Luxembourg, LUXEMBOURG & Paris, FRANCE

Key responsibilities

- Logistical coordination of small and large-scale events with local, national and global players
- Dealing with diverse groups and individuals on practically every deployment
- Collaborating with other logistics coordinators aligning knowledge, resources and efforts
- Working flexible hours meeting client needs during events outside regular Monday-Friday business hours
- Working through challenges with various partners and service providers trouble shooting and resolving arising issues
- Managing high pressure situations and last minute changes

Key achievements

- Promotion to team manager
- Maintained lasting professional relationships with reoccurring business partners

ASSISTANT DRILL INSTRUCTOR | JULY 2007 - JUNE 2008

German Armed Forces - Eschweiler, Aachen, GERMANY

Key responsibilities

- Service and maintenance for platoon's equipment and appliances
- Composition and preparation for the entire drill and training of a platoon (50+ soldiers) and a company (200+ soldiers), including multi-day combat training on multiple training grounds
- Training recruits on live firearms
- Carrying out administration for personnel management on the level of a platoon (50+ soldiers)

Key achievements

- Integrated into the team of instructors due to extraordinary performance
- Platoon's treasurer
- Multiple honorable mentions
- Recommendation for the career as an officer



EXTRA CURRICULAR ACTIVITIES

MODEL UNITED NATIONS DELEGATE | 2012 & 2013

Münster University, Münster, GERMANY

Delegate with an honorable mention at the Münster University International Model United Nations (MUI MUN)

VOLUNTEER | SEPT 2010

Cheshire Activity Motivation Project (C.A.M.P.), Lohinch, Cork, IRELAND

Volunteer with the Cheshire Activity Motivation Project (C.A.M.P.), Ireland

ACTOR AND LIGHT BOARD OPERATOR | 2006 - 2007

rohestheater Aachen, Aachen, Düsseldorf, Berlin, GERMANY

Light board operator and actor with rohestheater Aachen, a theatre group with 25+ year history, national reach and critical acclaim